



# Canadian Conference

NIAGARA FALLS  JUNE 4-6, 2024

## Sponsorship Opportunities

Capture the attention of the top industry executives in Canadian power transmission/motion control market!

A Canadian Conference sponsorship:

- Provides exclusive exposure to and builds awareness among key decision-making distributors.
- Makes it possible to provide an educational program of the highest caliber, loaded with information important to the Canadian PT/MC industry.
- Demonstrates your support for your industry and association.

Reserve your sponsorship by May 15, 2024 to capitalize on all the benefits of sponsorships. For more information, contact us at [ptda@ptda.org](mailto:ptda@ptda.org) or +1.312.516.2100.



### Available Opportunities for PTDA Members

All sponsorships will receive recognition on:

- PTDA website on Canadian Conference sponsorship pages including pages for sponsored functions
- Signage with logo in the PTDA Registration Area
- Sponsor list in member communications (*Transmissions*<sup>®</sup> and/or *Spotlight*).
- Recognition in PTDA social media posts promoting the Canadian Conference

# Exclusive Sponsorships

Truly stand out with an exclusive sponsorship. Each sponsorship below is only available to one company on a first-come, first-served basis.

## Hotel Room Keycards

\$3,000

ADDITIONAL BENEFITS:

- Your company logo on one side of hotel room keycards designed by PTDA
- Verbal recognition during Wednesday Opening Remarks
- Your logo and company name in the multi-media presentation during Wednesday Opening Remarks

## Mobile Meeting App

\$2,000

ADDITIONAL BENEFITS:

- Your company name and logo in bottom banner mobile meeting app.
- Verbal recognition during Wednesday Opening Remarks
- Your logo and company name in the multi-media presentation during Wednesday Opening Remarks
- Details on back of attendee name badge

## Meeting WiFi

\$2,000

ADDITIONAL BENEFITS:

- You choose the SSID and login password
- Verbal recognition during Wednesday Opening Remarks
- Your logo and company name in the multi-media presentation during Wednesday Opening Remarks
- Details on back of attendee name badge

## Daily Emails

Daily Emails are sent to all attendees and provide up-to-the-minute information on each day's activities and upcoming events

*\$250 (Limited to 1 sponsor/day; available for Wednesday, or Thursday)*

ADDITIONAL BENEFIT:

- Your logo and company name at the top of one of the daily emails; day choice first-come, first-served

## Know Before You Go Email

Know Before You Go email is sent to all attendees in advance of the Canadian Conference and provides sought-after information and login information for the mobile meeting app

\$250

ADDITIONAL BENEFIT:

- Your logo and company name on the Know Before You Go email

# Limited Sponsorships

With something to fit every budget, here's your chance to get recognition at multiple events on multiple days. Mix and match to build awareness of your company and your brands.

## Welcome Reception

**\$2,000** (Limited to 3 Sponsors—One Remaining)

Tuesday, June 4, 5:00-7:00pm

ADDITIONAL BENEFIT:

- Your logo on signage at the reception

## Networking Reception (SOLD OUT)

**\$2,000** (Limited to 3 Sponsors—One Remaining)

Wednesday, June 5, 5:00-6:00pm

ADDITIONAL BENEFIT:

- Your logo on signage at the reception

## Panel Discussion: Reimagine Your Hiring Strategies

**\$1,500** (Limited to 3 Sponsors)

Wednesday, June 5, 9:30-10:30am

ADDITIONAL BENEFITS:

- Your logo on signage at the session
- Verbal recognition at the session

## Keynote: Relentless Adaptation: Four Lessons to Thrive in Our AI Future (SOLD OUT)

**\$1,500** (Limited to 3 Sponsors)

Wednesday, June 5, 11:00am-12:00pm

ADDITIONAL BENEFITS:

- Your logo on signage at the session
- Verbal recognition at the session

## Workshop: Achieve Better Outcomes Through Disruptive Problem Solving

Hosted by the PTDA Foundation

**\$1,500** (Limited to 3 Sponsors)

Thursday, June 6, 8:00-10:00am

ADDITIONAL BENEFITS:

- Your logo on signage at the session
- Verbal recognition at the session

## Keynote: Calculating Risks and Opportunities for 2024 and Beyond

**\$1,500** (Limited to 3 Sponsors - 2 Remaining)

Thursday, June 6, 1:00-2:00pm

ADDITIONAL BENEFITS:

- Your logo on signage at the session
- Verbal recognition at the session

## Wednesday Networking Lunch

**\$1,500** (Limited to 2 Sponsors)

Wednesday, June 5, 12:00-1:00pm

ADDITIONAL BENEFIT:

- Verbal recognition at the lunch

## Thursday Networking Lunch

**\$1,500** (Limited to 2 Sponsors)

Thursday, June 6, 12:15-1:00pm

ADDITIONAL BENEFIT:

- Verbal recognition at the lunch

## Wednesday Networking Breakfast

**\$1,000** (Limited to 2 Sponsors)

Wednesday, June 5, 8:00-9:00am

ADDITIONAL BENEFIT:

- Verbal recognition during Wednesday Opening Remarks

## Thursday Networking Breakfast

**\$1,000** (Limited to 2 Sponsors)

Thursday, June 6, 7:30-8:00am

ADDITIONAL BENEFIT:

- Verbal recognition during workshop following breakfast

## Wednesday Morning Break

**\$750** (Limited to 2 Sponsors)

Wednesday, June 5, 10:30-11:00am

ADDITIONAL BENEFIT:

- Your logo on signage at the break

## Wednesday DM-IDEX Refreshments

**\$750** (Limited to 2 Sponsors)

Wednesday, June 5, 1:00-5:00pm

ADDITIONAL BENEFIT:

- Your logo on signage at the break

## Thursday Morning Break/DM-IDEX Refreshments

**\$750** (Limited to 2 Sponsors)

Thursday, June 6, 10:00am-12:15pm

ADDITIONAL BENEFIT:

- Your logo on signage at the break

# PTDA Sponsorship and Entertainment Policies

## PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies

The following policies govern sponsorships during PTDA events. The following applies to all PTDA Distributor, Manufacturer and Associate Members:

- All current PTDA Distributor, Manufacturer and Associate Members will be presented with a program of individual sponsorship opportunities by March 1, 2024.
- Privileges and benefits of sponsorship (including recognition) as well as sponsorship fees will be outlined in the event's sponsorship program. To fully participate in the privileges and benefits, a deadline is set in advance. For the PTDA 2024 Canadian Conference, the deadline is May 15, 2024. While sponsorships may still be secured once the deadline has passed, there may be privileges and benefits that are no longer included.
- Sponsorships will be reserved on a first-come, first-served basis beginning March 1, 2024.
- Sponsorships will be considered "sold" when payment has been received and the commitment agreement has been signed. PTDA cannot guarantee sponsorship selection until payment has been made. A list of comparable alternatives will be provided should a company's first choice no longer be available.
- Only those sponsorship privileges stated in the event's sponsorship program are authorized—other promotions, such as the distribution of collateral materials at a sponsored event or sponsor-provided signage, are not allowed.
- Unless otherwise specified in the description of the sponsorship, sponsorship does not include a speaking opportunity or distribution of material from the sponsor.
- Sponsorship fees are non-refundable after May 15, 2024.

PTDA reserves the right to:

- Deny sponsorship opportunities to a vendor or business (including members) of any PTDA event or activity that is contrary to the Association's mission and purpose or that competes with a product or service of the Association.
- Decline or remove any material that it deems to be defamatory, infringes on another's personal and property rights, or violates antitrust laws or other laws.
- Alter or substitute privileges and benefits of sponsorship as may be needed due to programmatic changes.

## PTDA Entertainment Policy

Hosting organized group business meetings or luncheons, hospitality suites, private events or other social events (either on-site or off-site) are not permitted during officially-scheduled PTDA or PTDA Foundation functions. See the schedule of events for officially-scheduled functions.

# PTDA Canadian Conference **Sponsorship Application**

JUNE 4-6, 2024

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

## Sponsorship Request

Please indicate which sponsorship you are requesting. There is no limit to the number of sponsorships each PTDA member may reserve. If the sponsorship you request is no longer available, you will be contacted by PTDA's staff regarding alternate choices. **All funds quoted are in US dollars.**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> <b>Hotel Room Keycards</b> (\$3,000)   | <input type="checkbox"/> <b>Keynote: Calculating Risks and Opportunities for 2024 and Beyond</b> (\$1,500) | <input type="checkbox"/> <b>Wednesday Morning Break</b> (\$750)                      |
| <input type="checkbox"/> <b>Meeting App</b> (\$2,000)   | <input type="checkbox"/> <b>Welcome Reception</b> (\$2,000)  | <input type="checkbox"/> <b>Wednesday DM-IDEX Refreshments</b> (\$750)               |
| <input type="checkbox"/> <b>Meeting Wi-Fi</b> (\$2,000)   | <input checked="" type="checkbox"/> <del><b>Networking Reception</b></del> (\$2,000)                       | <input type="checkbox"/> <b>Thursday Morning Break/ DM-IDEX Refreshments</b> (\$750) |
| <input type="checkbox"/> <b>Panel Discussion: Reimagine Your Hiring Strategies</b> (\$1,500)  | <input type="checkbox"/> <b>Wednesday Lunch</b> (\$1,500)  | <input type="checkbox"/> <b>Daily Email</b> (\$250/day) - Circle one: Wed. or Thurs. |
| <input checked="" type="checkbox"/> <del><b>Keynote: Relentless Adaptation: Four Lessons to Thrive in Our AI Future</b></del> (\$1,500) | <input type="checkbox"/> <b>Thursday Lunch</b> (\$1,500)   | <input type="checkbox"/> <b>Know Before You Go Email</b> (\$250)                     |
| <input type="checkbox"/> <b>Workshop: Achieve Better Outcomes Through Disruptive Problem Solving</b> (\$1,500)                          | <input type="checkbox"/> <b>Wednesday Breakfast</b> (\$1,000)  |  |
|   | <input type="checkbox"/> <b>Thursday Breakfast</b> (\$1,000)   |  |

**Commitment Agreement:** I have read the PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies and the PTDA Entertainment Policy. I understand sponsorships are awarded on a first-come, first-served basis based on the receipt of full payment of the sponsorship fee and that sponsorships are non-refundable after May 15, 2024.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## Payment Information

- I have enclosed a check for US\$ \_\_\_\_\_
- I have submitted an ACH payment for US\$ \_\_\_\_\_ Access PTDA's ACH information at [ptda.org/ACH](http://ptda.org/ACH)
- Please charge US\$ \_\_\_\_\_ to my  VISA  MasterCard  American Express

Card No. \_\_\_\_\_

CSC \_\_\_\_\_

Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Address \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Your sponsorship is considered unsold until the signed application and payment is received by PTDA. Upon receipt of the application and payment in full, you will receive an e-mail confirming your sponsorship. Please return a copy of this form with payment as soon as possible but before May 15, 2024 to:

PTDA  
230 W Monroe St, Ste 1410  
Chicago, IL 60606-4703  
[ptda@ptda.org](mailto:ptda@ptda.org)

**Questions?** Contact us at [ptda@ptda.org](mailto:ptda@ptda.org) or +1.312.516.2100

